

# Frequently Asked Questions



## 1. What is AIM CCI?

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The Alliance for Innovation on Maternal Health Community Care Initiative (AIM CCI) is a federally funded project focused on improving maternal health outcomes using Maternal Safety Bundles (MSB) in non-hospital settings. The MSBs are evidence-based, inculcated with equity and designed for community-based, non-hospital providers, and are NOT just clinical recommendations. Additionally, this is not a project where mothers enroll in a program.



## 2. What are AIM CCI's goals?

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One of AIM CCI's primary objectives is continually addressing social determinants of health (SDOH) and advancing equity through our non-hospital focused safety bundles. Our end goal is a community of care health system that is truly equitable, where racial identity holds no influence on maternal health outcomes and where communities have an established standard of care approach across the United States that guarantees optimal health outcomes for all persons. Before the end of 2024, AIM CCI will develop four (4) additional community-based bundles in collaboration with pilot sites and national subject matter experts.



## 3. How will this project look if we participate?

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Your community stakeholders will work with AIM CCI to review, analyze and evaluate your Community Assessment / Survey responses and categorize them so that your community can examine current practices related to maternal health and birth outcomes and review opportunities for improvement. Data reported should be readily accessible to your community by available sources. The AIM CCI team can give more information on what implementation looks like for your community.



## 4. What are the next steps to participate?

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The AIM CCI team will schedule a more in-depth resource and information discussion about "What it looks like to be part of AIM CCI," and negotiate an agreement on allocation of funding based on identified community assets and areas of focus to improve maternal outcomes.



## 5. What is the onboarding process?

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- Identify local stakeholders for community success.
- Conduct an interest/detailed informational meeting.
- Establish commitment with follow-up Q&A sessions.
- Complete baseline assessment questionnaire by committed stakeholders.
- AIM CCI team selects a lead organization to coordinate all pilot site efforts to -
  - Convene stakeholders.
  - Prepare a work plan and budget in collaboration with stakeholders (LMSW).
  - Plan focus groups (capture community voices).



## 6. In addition to the onboarding process, what are the expectations of a pilot site?

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Local Maternal Safety Workgroups (LMSWs) serve as pilot site guides to implement the current Postpartum Safety Bundle and collaborate with NHTSA to develop more community-based maternal safety bundles. Of the planned four new bundles, each pilot site will implement at least two new bundles determined by their LMSW and community needs.



## 7. How will the AIM CCI Team support participating sites?

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The AIM CCI team will provide continuous technical assistance and support throughout the development and implementation process by offering:

- Support for implementation of non-hospital focused Maternal Safety Bundles.
- Technical assistance in data analytics and evaluation of community data.
- Technical assistance and training on increasing individual, provider, and community equity capacity and inculcating equity in organizational care processes.
- Access to Q.I. and Implementation experts to support pilot sites in improving health outcomes for women during pregnancy and throughout the postpartum period.
- Access to a centralized maternal health community data reporting system to inform and direct collaborative initiatives.
- Access to a learning collaborative with resources, experts, and a peer-to-peer learning environment.
- Assistance with engaging and involving mothers/parents in Q.I. efforts to improve maternal health needs by subject matter experts.

## 8. Who is part of The AIM CCI Team?

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To meet the AIM CCI Team, please visit:  
[www.aimcci.org](http://www.aimcci.org)

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